

norespfillwupletter2

{Date}

{Address}

Dear **{Homeowner's Name}**:

My previous letters have offered you a free, no obligation Nightscaping® outdoor lighting survey of your property. This would allow you to see for yourself the significant advantages Nightscaping® could bring to your architecture, yard and garden including, but not limited to, the increased safety, beauty and security of your home.

With this letter I am once again making you that same, FREE, NO-OBLIGATION offer for what may very well be the last time!

DO NOT HESITATE to contact me at **{Number}** to arrange an appointment when I can show you exactly how Nightscaping® can benefit you, your family, guests, home and property. I have a number of appointments on the books already and would like to add your name to my list before the number of Nightscaping® demonstrations and installations I have scheduled increases to the point where taking on any new clients becomes impossible.

I guarantee that a Nightscaping® outdoor lighting system will dramatically enhance your enjoyment of the evening hours, moreover, your home and property as a whole. Nightscaping® gently adorns your house, yard and garden areas with soft light that creates a warm, pleasant, relaxing atmosphere. In addition, Nightscaping® discourages prowlers and illuminates your driveways, walks and entrances for added safety.

Nightscaping® operates on safe 12-volt power and features top quality, durable fixtures engineered specifically for outdoor use. A custom designed Nightscaping® system will do for you at night what your landscaping does during the day, make your home a more attractive and enjoyable place.

Why not while you're thinking of it give me a call right now, **{Number}**, so I can show you for free and in person why your beautiful home deserves a Nightscaping® outdoor lighting system that will enhance and extend that already present beauty well into the night.

Personal regards,

{Contractor's Name}