

xtendletter

{Date}

{Homeowner's Name and Address}

Dear {Homeowners Name}:

Thank you for letting {Contractor's Business Name} install your {whatever it was you did for the client e.g. sprinkler systems or hardscapes etc...}. I hope that our service has exceeded all of your expectations and that you are thoroughly enjoying {an effect of your service e.g. a greener lawn, or your new patio etc...}.

I would like to take this opportunity to assure you that {Contractor's Business Name} prides itself on reputable and dependable service and that if for any reason your {service you provided} is not functioning as expected that {Contractor's Business Name} is always available to help you solve any unexpected concerns that may arise. Also, I would like to introduce you to another service {Contractor's Business Name} offers that will even further enhance the {effect of your service e.g. a greener lawn} resulting from your new {service you provided e.g. new irrigation system}.

It's called Nightscaping®.

Nightscaping® gently adorns your house, yard and garden areas with soft light that creates a warm, pleasant, relaxing atmosphere that you, your family and friends will enjoy all evening long. In addition, Nightscaping® discourages prowlers and illuminates your driveways, walks and entrances for added safety.

Nightscaping® operates on safe 12-volt power and features top quality, durable fixtures engineered specifically for outdoor use. A custom designed Nightscaping® system will do for you at night what your landscaping does during the day, make your home a more attractive and enjoyable place.

{Contractor's Business Name} will be happy to conduct a free, no obligation outdoor lighting survey of your house and grounds on any evening that is convenient for you. This will show you exactly how Nightscaping® can enhance the beauty, safety and security of your home and property. Please call me at {Phone Number} so we can schedule a visit where {Contractor's Business Name} can show you how your evenings can sparkle with Nightscaping®.

Personal regards,

{Contractor's Name}

P.S. For more information please visit {Web Address}, where all of your outdoor lighting needs are just a click away.

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