

holidaypr

For Immediate Release

For Further Information Contact:

{Contractor's Business Name}

Give the Gift of Light

It is impossible to utilize ones home and property to its fullest extent without outdoor lighting. Substantial dividends can be realized with a small amount of effort by designing a variety of lighting schemes. Not only will property be more useful and attractive, but it will be more valuable. Money spent on lighting, like any other good property improvement, will bring greater returns in enjoyment and in the home's resale value.

Light, like the seasons, can and should be changed to reflect the individual need, occasions and happenings of the homeowner. With the holiday season right around the corner, **{Contractor's Business Name}** can provide you with Nightscaping® 12-volt lighting that will afford many opportunities to be especially creative. Holiday or special occasion lighting ranging from Christmas to teen age birthday parties to 50th wedding anniversaries all require specific lighting designs. **{Contractor's Business Name}** has access to all of the necessary Nightscaping® equipment to address these individual holiday or festive lighting needs. Commercial grade string lights (that can be operated at a fraction of the cost of traditional multi-colored systems) and the Nightscope™ an image projector that casts holiday figures and designs or custom projections in soft white light are examples of the fixtures available from **{Contractor's Business Name}** that will make this holiday season memorable for years to come.

Although holiday decorations can be considerably upgraded and enhanced by using **{Contractor's Business Name}** and the products and fixtures they supply, the possible uses for and benefits of Nightscaping® 12-volt outdoor lighting are in no way limited to these special occasions. Nightscaping® can and will continue to beautify any home and property, not to mention simultaneously increase home security, safety and value all year round. Therefore, when given as a gift a Nightscaping® landscape lighting system from **{Contractor's Business Name}** is something a homeowner can enjoy season to season for years to come. A Nightscaping® gift, the gift of light, is one that will never find its way to the back of the closet or be met with the lines, "Can I take this back," or, "I hope you kept the receipt." Nightscaping® is the perfect way to show that person who has everything or the lawn, garden and home enthusiasts on the holiday shopping list that they are truly special.

For more information on Nightscaping® landscape lighting call **{Contractor's Business Name}** at **{Number}** or visit them online at *{Web Address}*.

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