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For Immediate Release

For Further Information Contact:
{Contractor's Name & Number}

Local Landscape Professional Graduates From Exclusive University

[City and state of origin], [Date of press release]—{Your Name Here}, a local landscape professional, has noticed over the past **{number of years experience}** years, while **{performing a particular service (not lighting) e.g. installing lawn sprinkler systems}** that homeowners who invest in beautifying their property are usually never home. Or, they are only home at night. Therefore, the time that they have to enjoy their landscaping and exterior home improvements is limited by darkness.

{Your Name Here}, in order to extend the amount of time (his/her) homeowner clients had to enjoy their property, began to offer professional landscape lighting services. In doing so, (he/she) realized that meeting (his/her) customers' lighting needs called for more than sticking some kit lights in the ground here and there. (He/She) found that the effects created by a professional system could be breathtaking but only if properly designed.

To assist with (his/her) lighting designs **{Your Name Here}** applied to the Nightscaping® Outdoor Lighting University in Redlands, California, the nation's leading, accredited source of landscape lighting instruction. After making it through a rigorous and selective admissions process, (he/she) studied side by side with architects, electricians, golf course superintendents, irrigation specialists and more. The faculty consisted of the upper echelon of America's lighting professionals, electrical engineers, architectural design experts, the Nightscaping® president and founder of the outdoor lighting industry, among others conducted classes at Nightscaping® U.

{Your Name Here} graduated with (his/her) degree in the Science of Outdoor Landscape Lighting and Design in **{Year you graduated from Nightscaping® U}** and became a factory trained Nightscaping® Contractor. (He/She) now successfully designs and installs landscape lighting for security, safety, and aesthetic purposes throughout **{State}**. **{Your name here}** can use the techniques (he/she) learned at Nightscaping® for a variety of different effects that will turn a home into a captivating display of light and architecture. (He/She) can cast beautiful shadows and silhouettes that will create dramatic visual scenery. (He/She) can shed light on pathways and drives that will enhance the beauty and safety of property. (He/She) can provide festive specialty lighting for holiday parties or other social affairs. What **{Your Name Here}** can do with landscape lighting is limited only by the specific needs of his customers.

The Nightscaping® equipment **{Your name here}** uses provides the broadest line of landscape lighting fixtures available, all of which are backed by extensive factory warranties. But what **{Your Name Here}** sees as the most exciting aspect of (his/her) landscape lighting is that it is an investment, and like any other professional home improvement, will dramatically increase the resale value and curb-appeal of the homes receiving (his/her) services. **{Your Name Here}** is a lighting designer that not only understands the science of what (he/she) does, but also the art of how (he/she) does it. For more information on landscape lighting please call **{Your Name Here}**, **{Phone Number etc...}**, or visit www.nightscaping.com.

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