

**nolitesnicehome**

**{Date}**

**{Address}**

Dear **{Homeowner's Name}**:

I was driving along your street a few days ago on my way to visit a client on **{Name of Street}**. Your beautiful home and the apparent meticulous care you put into your landscaping immediately captured my attention. I spent so much time with my client, making sure I knew exactly what his wants, needs and expectations were that when I left his house to return to my office it was already dark.

I was so impressed by the beauty of your home that I made it a point to drive back past so that I could see the way your outdoor lighting system was designed and what facets of your top-notch landscaping you had emphasized with light. To my surprise, the beautiful home that I had been so impressed with just a few hours earlier was gone... disappeared into the deep, dark night. I could not believe it and quite frankly I was disappointed.

Therefore, in an attempt to remedy this injustice I would like to offer you a FREE, no-obligation, Nightscaping® lighting survey of your property so you can see for yourself why a home as captivating as yours needs an outdoor lighting system.

- C Nightscaping® your home will extend the usable hours of your property so you don't have to curtail your outdoor activities when night falls.
- C Nightscaping® allows you to accentuate the features of your lawn and architecture that you find most attractive.
- C Nightscaping® gently adorns your house, yard and garden areas with soft light that creates a warm, pleasant, relaxing atmosphere that you, your family and friends will enjoy all evening long.
- C Nightscaping® discourages prowlers and illuminates your driveways, walks and entrances for added safety.

Nightscaping® operates on safe 12-volt power and features top quality, durable fixtures engineered specifically for outdoor use. A custom designed Nightscaping® system will do for you at night what your landscaping does during the day, make your home a more attractive and enjoyable place.

Please call me today, **{Number}**, so I can show you how Nightscaping® can simultaneously enhance the beauty, safety, security and resale value of your home. This is my busy season for lighting and I would like to arrange a visit with you as soon as possible before my schedule fills up and prevents me from stopping by. Do not hesitate to contact me, your beautiful home truly does deserve to glow with Nightscaping®.

Personal regards,

**{Contractor's Name}**

P.S. You can view all of NIGHTSCAPING'S® available fixtures, pictures of different lighting techniques, and receive complete warranty information at [www.nightscaping.com](http://www.nightscaping.com).